

PRIVACY POLICY

Last updated: October 26, 2026

This policy explains what data the **GOALS** app collects, why, who it is shared with and how you can control it. In short: we only collect what is needed to run the app, we never sell your data and we don't show ads.

1. Who is responsible for your data?

GOALS is published by Malik Allaoui, independent publisher (France). For any question about your data: support@goals-app.io.

2. The data we collect

- **Your account:** email address, password (stored encrypted, we never have access to it), display name, username, and if you provide them: gender, interests, bio and profile picture.
- **What you post:** your proofs (photos, videos and their thumbnails), their captions, the challenges you create or join, your progress, your likes, trophies, nudges, invitations and follows.
- **Your contacts, only if you allow it:** to show you which friends are already on GOALS, the phone numbers and emails in your address book are turned into an anonymous fingerprint (hash) on your phone before being compared. Your contacts themselves are never sent in clear text nor stored.
- **Notifications:** your device's notification token, your time zone and the app language, to send you reminders at the right time and in your language.
- **Technical data:** app configuration and diagnostic information (version, device, crashes) through Google Firebase.
- **Moderation:** reports you make or that concern you, and the list of people you blocked.

We don't use your data for advertising, we don't sell it and we don't track you across other apps or websites.

3. Why we use it

- **To run GOALS** (performance of a contract): create your account, show your challenges and proofs, compute your streak and trophies.
- **To send you notifications** (your consent, given in iOS): reminders, friends' activity. You can adjust them in the app or turn them off in iPhone Settings.
- **To find your friends** (your consent): anonymous comparison of your contacts.
- **To protect the community** (legitimate interest): handle reports, blocking, remove prohibited content, prevent abuse.
- **To improve the app** (legitimate interest): technical diagnostics and bug fixing.

4. Who can see your data

- **Members of your challenges** see your proofs, their captions and your progress in those challenges.
- **Other GOALS users** can see your profile: display name, username, picture, bio and the challenges you take part in. People you block no longer see your profile or your proofs.

- **Our technical providers**, who process data on our behalf only:
 - Supabase: hosting of the database, files and authentication (servers in the European Union, Ireland);
 - Google Firebase: app configuration and diagnostics;
 - Apple: delivery of push notifications.
- **Instagram**, only if you choose “Share to my Story”: your proof is then passed by your phone to the Instagram app, which applies its own rules.
- **Authorities**, only when required by law.

Some providers may process data outside the European Union; in that case, appropriate safeguards are in place (European Commission standard contractual clauses).

5. How long we keep it

- Your data is kept as long as your account exists.
- When you delete a proof, it is erased immediately.
- When you delete your account (Profile > Settings > Delete My Account), your account, profile, proofs and picture are permanently deleted. Technical backup copies disappear within 30 days at most.
- Reports are kept for up to 1 year, for moderation and the safety of the community.

6. Your rights

Under the GDPR, you can at any time access your data, correct it, delete it, ask for its portability, object to some processing or ask for it to be restricted, and withdraw your consent (contacts, notifications). Most of these actions can be done directly in the app; otherwise, write to us at support@goals-app.io. We reply within 30 days.

If you believe your rights are not respected, you can lodge a complaint with your data protection authority (in France, the CNIL — cnil.fr).

7. Security

Exchanges with our servers are encrypted (HTTPS). Photos and videos are only accessible through temporary links reserved for authorized people, and access to data is limited to what is strictly necessary.

8. Minimum age

GOALS is intended for people aged 13 and over. In France, if you are under 15, the consent of one of your parents is required. If you believe a child has given us data without permission, contact us and we will delete it.

9. Changes

We may update this policy. If there is an important change, we will let you know in the app. The update date is shown at the top of this page.